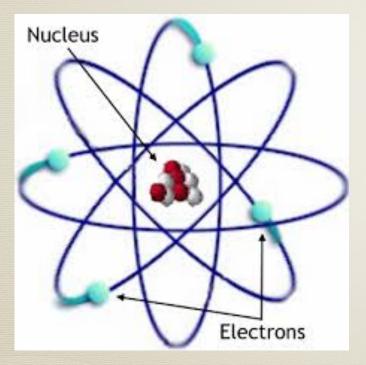
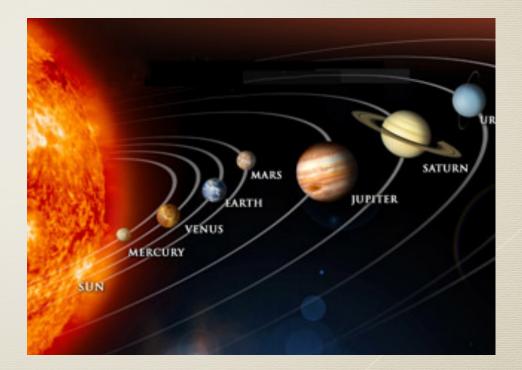
#### **BIO-INSPIRED DESIGN**

# Design by Analogy

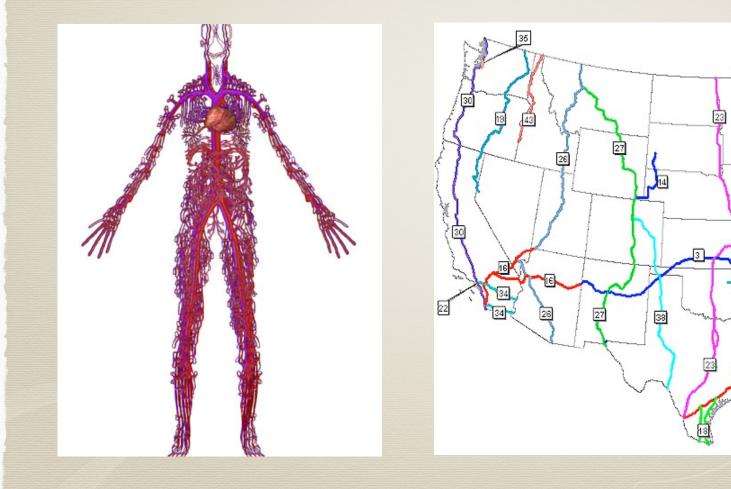
- \* Analogy: Similarity in some respects between things that are otherwise dissimilar; a comparison between two things, typically for the purpose of explanation or clarification.
- \* Analogies can be used to solve problems, by recognizing when the design task is similar to a previously solved problem.
- \* A 2011 study measuring the ideation performance of senior engineering students (N =153) found that ideas stimulated by far-field analogies (out of domain) were more likely to be novel (innovative) than others.

The motion of electrons about the nucleus of an atom is analogous to the Earth's rotation about the sun.



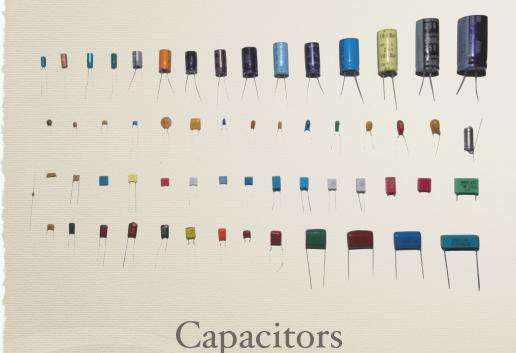


A blood clot is analogous to a traffic jam and prevents the blood cells from making their vital deliveries.



# Analogies within Engineering

\* What mechanical device is analogous to a capacitor?



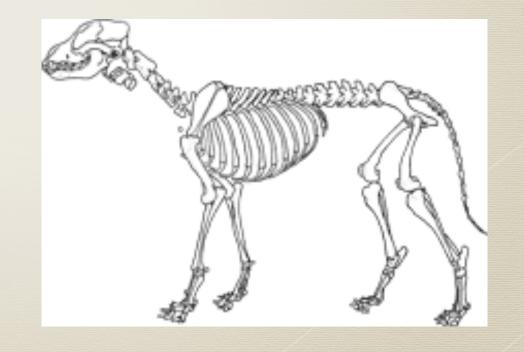


Springs

# Analogies Outside Engineering

\* What in nature is analogous to a bike frame?





# Analogies Outside Engineering

\* What in nature is analogous to a barbed wire?



### Analogy Example

\* Exercise equipment - Develop a concept for an exercise device capable of being easily carried in a suitcase



What items have a full weight version and also a portable and lightweight version?

### Analogy Example

\* Exercise equipment - Develop a concept for an exercise device capable of being easily carried in a suitcase



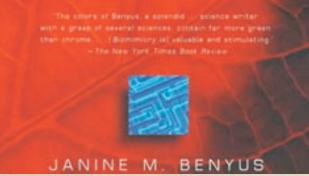
The key relationship that is used in both devices is they "use a fluid (or another substance) at the location where they are being used and export the fluid allowing for easy storage"

### **Bio-inspired** Design



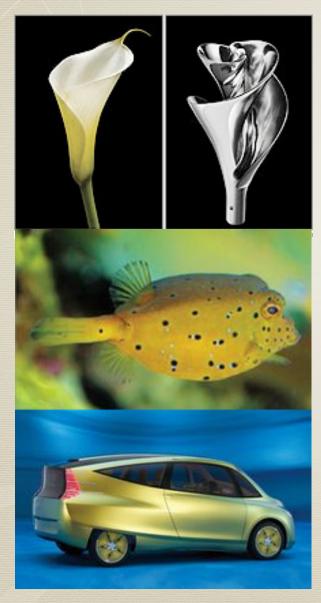
#### BIOMIMICRY

Inside the revolutionary new science that is rediscovering life's best ideasand changing the world



- \* A particularly intriguing source of analogies is those that are inspired by biological systems.
- \* Analogical reasoning requires creative thinking or lateral thinking – using the right side of the brain.
- \* Not popularized until the 1990s, when Janine Benyus founded the Biomimicry Guild and wrote a book on Biomimicry.

### **Bio-inspired** Design



\* The term biomimicry comes from the Greek words:

\* bios-meaning life

\* mimesis-meaning to imitate

- \* Purpose of Biomimicry: To study and imitate nature to solve human problems
- \* **Bio-inspired Design**: Discovery of non-conventional solutions to problems that are often more efficient, economic and elegant

### What it is not...

#### \* Bio-utilization

 \* Acquiring the biological product or producer

\* Bio-assisted

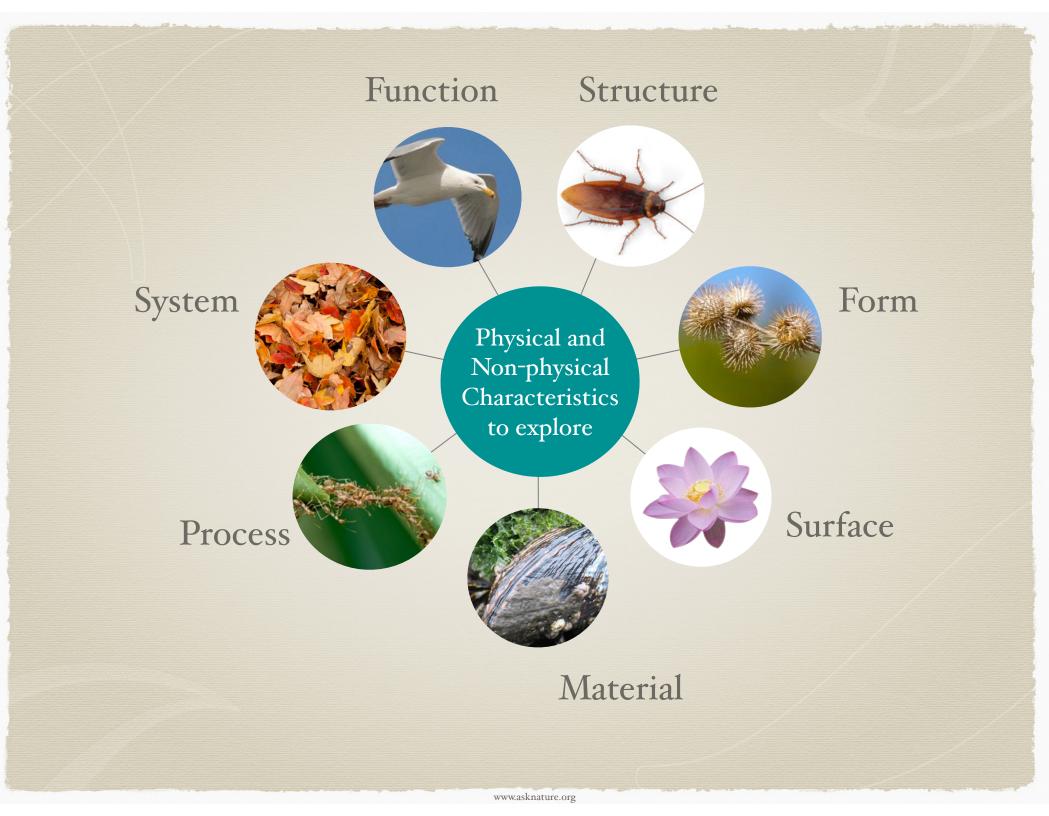
\* Using the biological product or producer in the design to accomplish a function



## **Inspiring Innovation**

- \* The focus is not on what we can extract from the natural world, but what can we LEARN from nature
- \* Challenges one to think about the problem differently, and apply engineering knowledge differently







#### Learning from Nature to Innovate

How to utilize available light



Color display viewable in sunlight

How to efficiently use materials



Lightweight armor

How to capture wind energy at low speeds

How to build strategic, sustainable architecture





High efficiency fan or turbine blades

Self-heating & cooling building

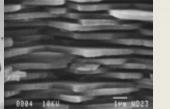
#### What Inspired These Innovations?





#### Color display viewable in sunlight







Lightweight armor





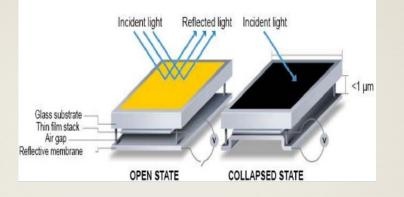


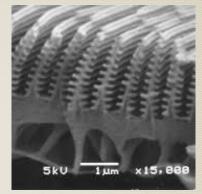
High efficiency fan or turbine blades

Self-heating & cooling building

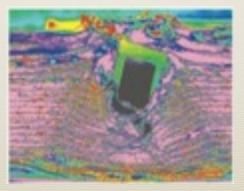
# Abstracting biological principles results in innovative solutions.

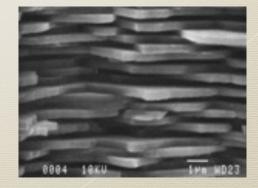
Color display viewable in sunlight





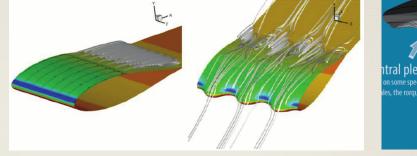
#### Lightweight armor

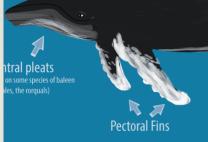




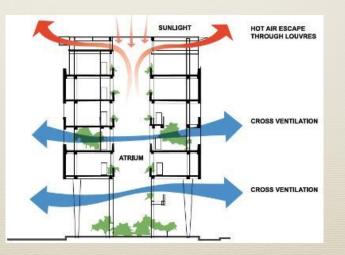
# Abstracting biological principles results in innovative solutions.

#### High efficiency fan or turbine blades





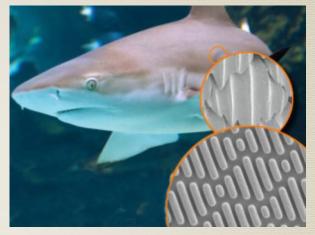
# Self-heating & cooling building





Bio-inspired design is a disruptive approach to problem solving and innovation.

- \* Often the opposite of traditional approaches
- \* Promotes use of available resources in new ways
- \* Requires broad knowledge of many fields rather than expert-level knowledge in one field



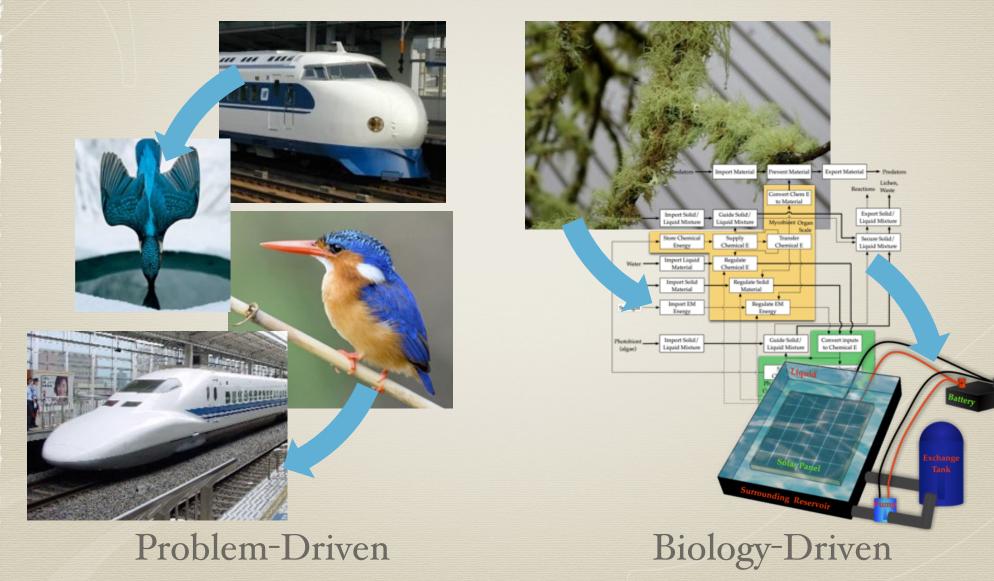
Sharklet: Inhibits growth rather than killing bacteria with chemicals



Interface: carpet titles with gradations of multiple color palettes

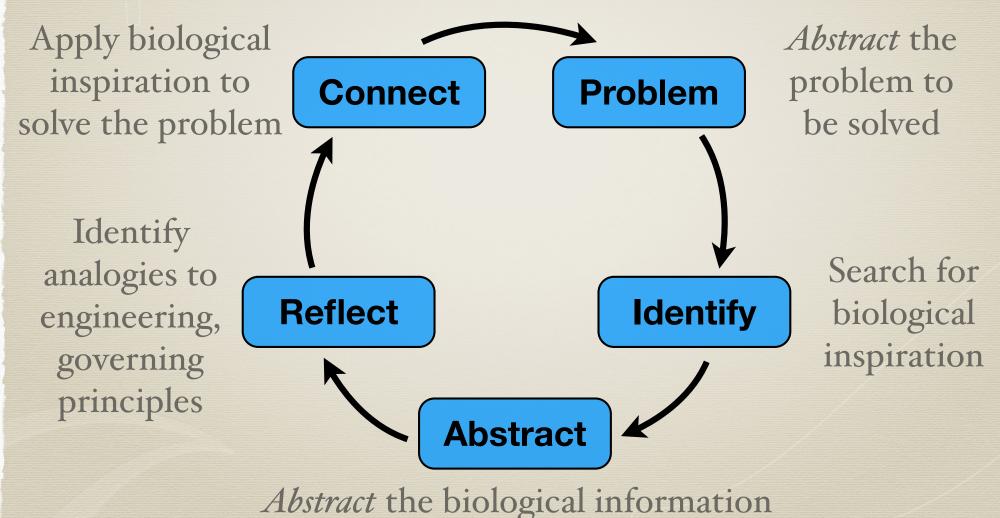
20

### Follows Two Major Paths



Nagel, J.K.S., Stone, R.B., McAdams, D.A. (2013) "Function-based Biologically-Inspired Design." Chapter 5 in Biologically Inspired Design: Computational Methods and Tools, Springer

### At a high level...



### The Process of Discovery starting from a problem

- \* Shading buildings with irregular geometries is very difficult since most sun protection systems were developed for planar façades.
- \* The pollination mechanism of the Bird-of-Paradise flower offered inspiration based on the elastic kinematics of plant movements.





### The Process of Discovery

#### Concept Space

C0: Design an adaptable and energy efficient facade shading system

C1: With hinges

C1: Without hinges

C2: Reversible elastic deformations C2: Nonreversible elastic deformations

C3:

Design Path

C2: Lateral torsional buckling

> Absence of local hinges

#### Existing Solution Hinges and rollers

**Knowledge Space** 

#### ELASTIC MATERIAL Yield strength Brittle fracture Brittle fracture

Stress (Pascals)

Biological system: Bird of Paradise

Unexpected Property

used in building shading systems

(blinds) wear and

require maintenance. Only

work well for square buildings.

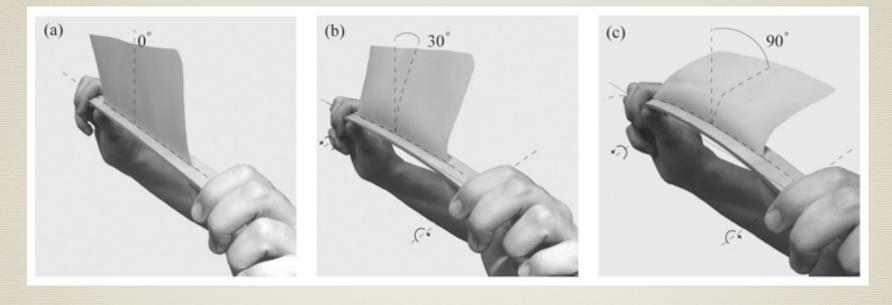


Reversible deformation, bending the perch unfolds the petals exposing the pollen

nal Knowledge

Biology Knowledge

#### The Process of Discovery **Resulted in Technical Innovation**







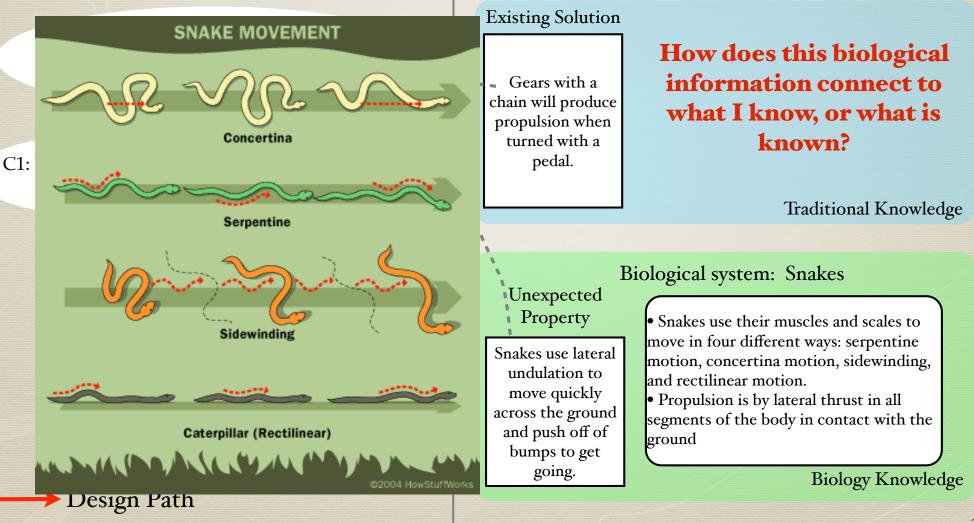
# Bio-inspired Design applied to the Human Powered Vehicle

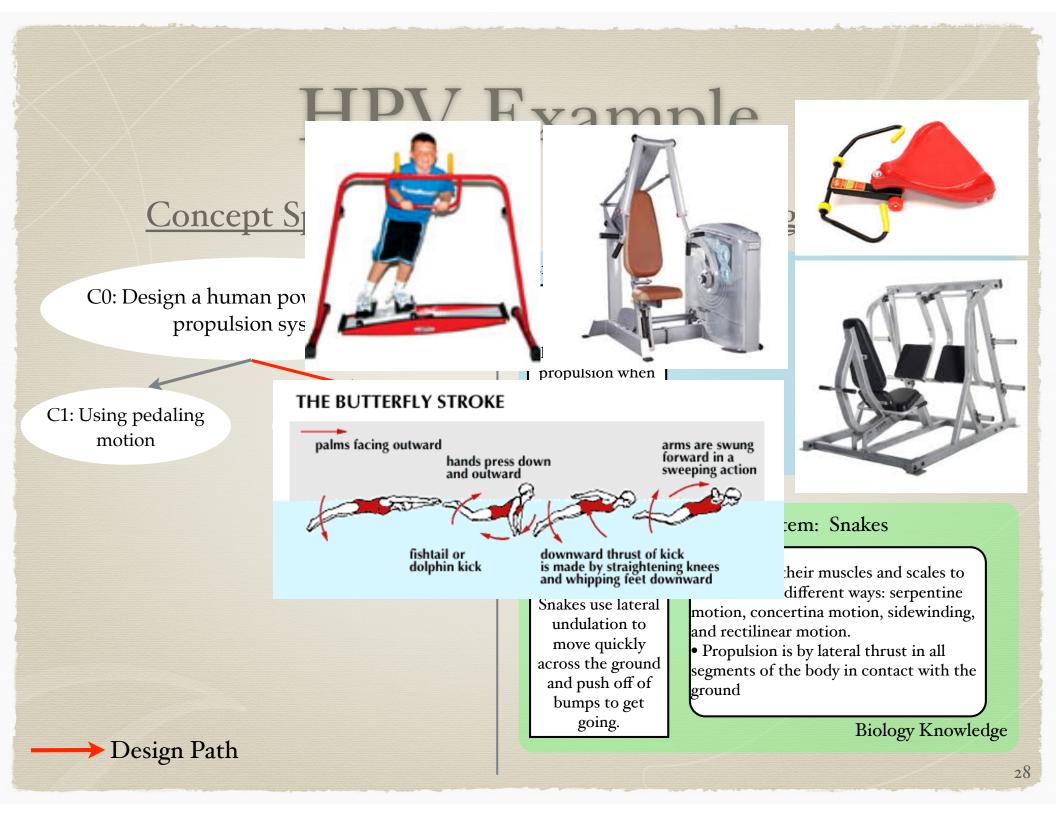
- \* Taking inspiration for the *entire* HPV is not productive (just like taking inspiration for the facade system and not the entire building)
- \* Our goal is to arrive at sub-system solutions that can be added to the morphological matrix and used in the second round of concept generation
- \* Lets focus on propulsion....

### HPV Example

#### **Concept Space**

#### Knowledge Space





### HPV Example

#### **Concept Space**

C0: Design a human powered vehicle propulsion system

C1: Using pedaling motion

C2: Feet move in a side-to-side pattern like skiing

Design Path

C2: upper body and feet move in a sideto-side motion like roller racer

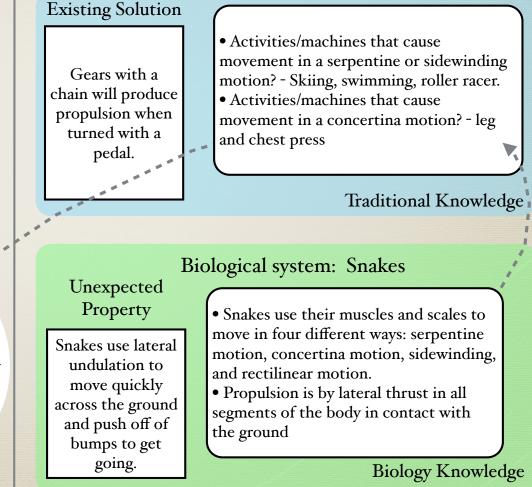
C2: hands and feet press simultaneously like leg and chest press

C1:

Without using pedaling

motion

#### Knowledge Space



### Closing Remarks

- \* Biomimicry is a problem solving lens, which has resulted in technical innovation
  - \* Requires clear understanding of the problem
  - \* Asks "How would nature .... ?"
- \* The focus is not on what we can extract from the natural world, but what can we LEARN from nature
- \* Bio-inspired design facilitates discovery of innovative solutions without requiring expert-level knowledge, but rather a broad knowledge of many fields